

Application to use the Nidderdale AONB Business Locator Logos



You must meet one of the following criteria to be eligible to apply. Please select and then complete and return the form.

I am a business, charity, organisation, group or individual:

- based in or carrying out the substantial part of my work in the Nidderdale Area of Outstanding Natural Beauty (AONB), or whose work is substantially Nidderdale AONB related.
- holding an event or activity in or about Nidderdale AONB.

About the applicant

Name of business, charity, organisation, group or individual

Business address

..... Postcode

Brief description of business

.....

Website Company registration number

About you

Name of person making the application

Job title or role

Correspondence address (if different from business address)

..... Postcode

Telephone number Email address

Which logo(s) would you be interested in using?

Located in 
Nidderdale
Area of Outstanding Natural Beauty

Made in 
Nidderdale
Area of Outstanding Natural Beauty

Crafted in 
Nidderdale
Area of Outstanding Natural Beauty

Doing business in 
Nidderdale
Area of Outstanding Natural Beauty

Working with 
Nidderdale
Area of Outstanding Natural Beauty

Please outline how you intend to use the logo(s):

.....

.....

For each application we ask for a **one off payment of £50** which will be donated to the 'Friends of Nidderdale AONB' Countryside Fund. The Friends of Nidderdale AONB is a registered charity and the fund supports local wildlife and heritage projects in the AONB.

Please enclose a cheque made out to 'Friends of Nidderdale AONB' with your application form.

Terms & conditions

By making this application to use the five Nidderdale AONB logos, I understand and undertake to adhere to the following terms and conditions:

- About the five Nidderdale AONB logos
 - » They represent the place and are a locator only
 - » They are not a quality mark
 - » They do not represent an endorsement, funding or any other support by the organisation, Nidderdale Area of Outstanding Natural Beauty.
- Who can use the logos?
 - » A business, charity, organisation, group or individual based in or carrying out the substantial part of their work in Nidderdale AONB, or whose work is substantially Nidderdale AONB related.
 - » A business, charity, organisation, group or individual holding an event or activity in or about Nidderdale AONB.
- The logos must be used respectfully and appropriately.
- The logos must not be used in any way which brings Nidderdale AONB (the organisation and the area) into disrepute, or which goes against Nidderdale AONB policies or purposes.
- Promotional material or merchandise that bears only the Nidderdale AONB logo(s) is not permitted. It must be accompanied by the owner/seller's own logo and made clear who the owner/seller is, that these are not Nidderdale AONB goods, nor AONB endorsed.
- The logos must not be distorted, altered, cropped or added to. The guidelines for use must be followed.
- The logos are not for resale.
- If the logos are misused, further action may be taken, including the removal of rights.
- We ask for a one off payment of £50 per application to the 'Friends of Nidderdale AONB' Countryside Fund. The Friends of Nidderdale AONB is a registered charity and the fund supports local wildlife and heritage projects in the AONB.

I enclose a cheque for £50 made payable to the 'Friends of Nidderdale AONB'.

Signed

Print name

Position

Date

For office use only:

Signed	Print name	Date	Approved	Refused	Reason	Artwork sent

Please return your completed form to: Leanne Fox, Nidderdale AONB, The Old Workhouse, King Street, Pateley Bridge, Harrogate, HG3 5LE or by email to leanne.fox@harrogate.gov.uk